

The 8% SUMMIT



ADVERTISING GUIDE

2024

**WE ARE THRILLED THAT YOU
ARE CONSIDERING
ADVERTISING AT THE 8%
SUMMIT, AN EXCLUSIVE EVENT
BRINGING TOGETHER
INDUSTRY LEADERS AND
INNOVATORS.**

**AS YOU EXPLORE THIS
BROCHURE, YOU'LL DISCOVER
THE EXCITING BENEFITS OF
ADVERTISING WITH US AND
HOW YOUR BRAND CAN REACH
A TARGETED AUDIENCE OF 50+
ATTENDEES.**

WHY ADVERTISE WITH THE 8% SUMMIT?

1. **PRIME EXPOSURE:** YOUR ADVERTISEMENT WILL BE PROMINENTLY FEATURED IN OUR 6X9 PROGRAM GUIDE, ENSURING MAXIMUM VISIBILITY AMONG ATTENDEES.

2. **TARGETED REACH:** CONNECT WITH DECISION-MAKERS, INFLUENCERS, AND THOUGHT LEADERS IN YOUR INDUSTRY, REACHING A HIGHLY ENGAGED AND RELEVANT AUDIENCE.

3. **CUSTOMIZABLE OPTIONS:** WE UNDERSTAND THAT EVERY ADVERTISER HAS UNIQUE OBJECTIVES. THAT'S WHY WE OFFER THREE DIFFERENT SIZE OPTIONS TO ACCOMMODATE YOUR SPECIFIC NEEDS: FULL PAGE, HALF PAGE, OR 1/4 PAGE ADS.

4. **PROFESSIONAL DESIGN:** OUR TEAM WILL ENSURE THAT YOUR ADVERTISEMENT IS PRESENTED IN A POLISHED AND VISUALLY APPEALING MANNER, ENHANCING THE IMPACT OF YOUR MESSAGE.

FULL PAGE AD

**FULL PAGE AD: IDEAL FOR
SHOWCASING
YOUR BRAND'S STORY,
PRODUCTS, OR SERVICES
IN DETAIL WITH PHOTO,
LOGO, COUPON, AND/OR
MESSAGE.**

\$250

HALF PAGE AD

STRIKE THE PERFECT BALANCE
BETWEEN VISIBILITY AND
AFFORDABILITY, MAKING A
STRONG IMPRESSION WITH
A LOGO AND CONCISE
MESSAGE.

\$150

1/4 PAGE AD

PERFECT FOR
PROMOTING A
SPECIFIC OFFER,
EVENT, OR
ANNOUNCEMENT
WHILE
MAXIMIZING
YOUR BUDGET.

\$80

**DON'T MISS THIS OPPORTUNITY TO
ELEVATE YOUR BRAND AND MAKE A
LASTING IMPRESSION AT THE 8% SUMMIT.**

**HOW TO RESERVE YOUR ADVERTISING
SPACE TODAY:**

- 1. CHOOSE AN SIZE FROM THE
ADVERTISING GUIDE.**
- 2. EMAIL YOUR SELECTED AD SIZE, AD
CONTENTS IN BLACK/WHITE AND
COLOR OPTIONS, AND CONTACT
INFORMATION TO
8PERCENTSUMMIT@GMAIL.COM**
- 3. THE 8% SUMMIT TEAM WILL REVIEW
AND SEND YOU AN INVOICE TO PAY
FOR THE AD.**
- 4. PAY THE INVOICE AND SIT BACK AND
RELAX KNOWING THAT YOU ARE
CONTRIBUTING TO THE 8% SUMMIT AND
YOURSELF.**

DEADLINE: JUNE 15

**THANK YOU FOR CONSIDERING THE 8% SUMMIT
FOR YOUR ADVERTISING NEEDS. WE LOOK
FORWARD TO PARTNERING WITH YOU TO
ACHIEVE YOUR MARKETING GOALS.**

THE 8% SUMMIT TEAM